

PLAN OF GUEST LECTURER
PhD in Economics, Associate Professor Iaroslava Maksymchuk
Maks Life Coaching LLC
Algonquin, Illinois, USA

Title of course:
**"ENTREPRENEURSHIP PSYCHOLOGY: WHO GOES INTO BUSINESS
AND HOW NOT TO "BURN OUT"?"**

Topic	Number of hours	Date of the course	Scheduled time	On-line platform	Rooms
Topic 1: Who Chooses Business and Why? The Psychological Profile of an Entrepreneur	2.5	01/05/2025	17:30 - 20:00	Zoom	https://us04web.zoom.us/j/71849794284?pwd=MeUYaiEdyfogRYGOVMlnIx22zdVYcI.1
Topic 2: The Entrepreneur's Inner Conflicts — Fears, Impostor Syndrome, and Procrastination	2.5	15/05/2025	17:30 - 20:00		
Topic 3: Burnout as a Disruption of the Balance Between Goals and Resources	2.5	22/05/2025	17:30 - 20:00		Ідентифікатор конференції: 18 4979 4284 Код доступу: eG5UF
Topic 4: Cross-Cultural Business Psychology — American vs. European Entrepreneurs + The Coaching Approach	2.5	29/05/2025	17:30 - 20:00		

Guest Lector

Iaroslava MAKSYMCHUK

Head of Department of
Management and International
Business

Liana CHERNOBAJ

Director of Institute of
Economics and Management

Mykhailo HONCHAR