MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

Lviv Polytechnic National University

**APPROVED BY**

Rector of Lviv Polytechnic National University

\_\_\_\_\_\_\_\_\_\_ Yuriy BOBALO

«\_\_\_\_»\_\_\_\_\_\_\_\_\_\_\_\_ 2024

**EDUCATIONAL PROGRAM OF PROFESSIONAL TRAINING**

**in the area of**

**«Social Entrepreneurship in the Field of Social Services Provision»**

**(TURBO Project)**

specialty 231 Social work

field of knowledge 23 Social work

Microqualification: Social Entrepreneur

specialty 231 Social work

field of knowledge 23 Social work

Microqualification: Social entrepreneur

**2024**

**LETTER OF APPROVAL**

**of the Educational Program**

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| **DEVELOPED AND APPROVED BY**  The creative team of the international collective educational project “The Universities’ Reaction to Big Obstructions: Building Resilient Higher Education to Respond and Manage” (TURBO).  Headed by \_\_\_\_\_\_\_Tetiana SHAPOVALOVA | | **APPROVED BY**  Vice-rector of the  of Lviv Polytechnic National University  \_\_\_\_\_\_\_\_\_\_\_\_\_Roman KORZH  “\_\_\_\_”\_\_\_\_\_\_\_\_\_\_\_\_\_\_2024 |
|  |  | Vice-rector of the  of Lviv Polytechnic National University  \_\_\_\_\_\_\_\_ Nataliia CHUKHRAI  “\_\_\_\_”\_\_\_\_\_\_\_\_\_\_\_\_\_\_2024 |
| **RECOMMENDED AT**  The meeting of the Department of  of Sociology and Social Work  Protocol № 1  of September 02, 2024  Head of the Department             Liliia KLOS | | Director of the Institute of Humanities and Social Sciences  \_\_\_\_\_\_\_\_\_\_\_Yaryna TURCHYN  “\_\_\_\_”\_\_\_\_\_\_\_\_\_\_\_\_\_\_2024 |

**PREFACE**

The creative team of the international collective educational project “The Universities’ Reaction to Big Obstructions: Building Resilient Higher Education to Respond and Manage” (TURBO) at Lviv Polytechnic National University

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| Tetiana **SHAPOVALOVA** | * PhD in Economics, Associate Professor, Associate Professor of the Department of Sociology and Social Work, guarantor of the educational program |
| Sofiya  **STAVKOVA** | * PhD, Associate Professor, Associate Professor of the Department of Sociology and Social Work |
| Uliana **YATSYSHYN** | * PhD in Sociology, Senior Lecturer at the Department of Sociology and Social Work |
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Project manager                               \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Tetiana SHAPOVALOVA

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**I. Program description**

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| --- | --- |
| **1. General information** | |
| **Name of the professional training program** | **Social entrepreneurship in the social services provision** |
| **Field of study** | 23 Social Work |
| **Specialty** | 231 Social Work |
| **Specialization** | Social Entrepreneurship |
| **Scope of the professional training program** | 16.6 ECTS credits |
| **Prerequisites** | Bachelor's degree 6 NQF level or diploma  Master's Degree 7th level of NQF in all fields of knowledge, or experience in the social sphere |
| **Language of instruction** | Ukrainian |
| **Document of completion of the training program** | Certificate of the established sample |
| **Duration of the professional training program** | For an unlimited period |
| **Internet address of the permanent placement of the training program** |  |
| **2.** **Objective of the training program** | |
| The objective of the educational program "Social Entrepreneurship in the field of social services provision" is to prepare participants for the development and implementation of social entrepreneurship, in particular in the field of social services, by providing the necessary knowledge, skills and tools that will allow them to function effectively in this area. | |
| **3.** **Characteristics of the training program** | |
| **Subject area (field of knowledge, specialty, specialization)** | Field of knowledge 23 “Social Work”  Specialty 231 “Social Work”  Specialization: Social Entrepreneurship.  **Objects of study:** internally displaced persons; social services aimed at different groups of the population; social entrepreneurship; soft skills of a social entrepreneur, etc.  **Theoretical content of the subject area:** concepts, categories, terminology in the field of social work and social entrepreneurship; basics of social services: regulatory and legal support in the field of social services; technologies for the provision of social services to certain categories of the population; gender aspects of social services; standards for the provision of social services; digital technologies in the field of social services; basics of social entrepreneurship; research of needs in communities; communication aspects of social entrepreneurship; t  **Methods, techniques and technologies:** general scientific and psychological and pedagogical methods, modern methods of working with the target category, case management technology, information and communication and consulting technologies, facilitation, mentoring and mentoring technologies.  **Tools and equipment:** modern universal and specialized information, multimedia systems and software products; library resources and technologies, including electronic ones; means of communication, regulatory and legal documents, methodical literature. |
| **Orientation of the professional training program** | The program was developed in accordance with the requirements of the TURBO project. The program offers a systematic and comprehensive approach to mastering professional competencies in the application of case management in the process of providing social services in the context of social entrepreneurship. The educational components of the program are oriented  on: social services, as a set of measures aimed at individual population groups; social entrepreneurship as an agent of positive changes in communities; obtaining soft skills of a social entrepreneur thanks to various training programs. |
| **The main focus of the professional training program** | The program is aimed at a comprehensive study of the specifics of the application of case management in the provision of social services in the context of social entrepreneurship for internally displaced persons.  Keywords: internally displaced persons, social services, social entrepreneurship, soft skills, case management. |
| **Peculiarities of the professional training program** | The professional training program is developed on the basis of the author's courses; it contains relevant, unique, and accessible content, and is based on the use of interactive methods and information and communication technologies, which allows students to ensure social inclusion and acquire quality knowledge and effective practical skills, expanding career opportunities in the use of models and methods of intellectual analysis of heterogeneous data from different sources and their joint use to solve important applied problems. |
| **The structure of the professional training program** | The short-term micro-credit educational program is designed for 16.6 credits (500 hours), will last 16 academic weeks and consists of 3 modules, each of which contains separate educational components. Each module can be an independent short-term program that allows the student to choose an individual educational trajectory. The first two modules contain three educational components each, the third - four educational components.  30 academic hours equals one week of study. |
| **4. Eligibility of graduates**  **to employment** | |
| **Eligibility to employment** | Employability is manifested in their ability to implement social entrepreneurship in practical activities and achieve positive social results, ensuring the quality of social services and meeting the needs of consumers. |
| **5. Teaching and evaluation** | |
| **Teaching and evaluation** | *Forms of organization of the educational process:*  The main teaching approach is practice- and problem-based learning with elements of self-study and hybrid learning methods using audio and video equipment obtained as part of the TURBO project. Traditional forms of work are used in the educational process, such as lectures, practical classes, individual and group consultations, methods of modeling professional situations, solving situational tasks (cases), role-playing and simulation games, discussions, etc.  Supervisory support of all participants in the educational process is provided after the end of the program. |
| **Evaluation** | The evaluation of students' educational achievements is carried out in the form of a complex final test (in online format). |
| **6. Program competencies** | |
| **Integral competence (IC)** | Ability to solve specialized tasks and practical problems in social entrepreneurship in the social sphere. |
| **General competencies (GC)** | 1. Ability to abstract thinking, analysis and synthesis.  2. Ability to apply knowledge in practical situations.  3. Ability to learn and master modern knowledge.  4. Ability to work in a team.  5. Ability to identify, pose and solve problems.  6. Ability to make informed decisions.  7. Ability to use modern information resources and software products.  8. The ability to act on the basis of ethical considerations (motives). |
| **Professional competencies (PC)** | 1. Knowledge of the basics of social services provision in Ukraine.  2. Knowledge and ability to apply state standards for the provision of social services in practice.  3. Knowledge of regulatory and legal support in the field of providing social services.  4. Understanding technologies for providing social services to certain categories of the population.  5. Understanding the importance of gender aspects of the provision of social services.  6. Ability to use digital tools in the field of social services.  7. Knowledge of the basics and technologies of creating social entrepreneurship.  8. Knowledge of community needs research methods.  9. The ability to communicate with the internal and external environment of a social enterprise.  10. Understanding of various aspects of project management and the ability to apply it in practice.  11. Understanding the importance and ability to supervise in social entrepreneurship. |
| **6. Program learning outcomes** | |
| 1. Knowledge of state standards and technologies for providing social services in the practical activities of a social entrepreneur.  2. Knowledge of regulatory and legal acts regulating professional activity in the field of providing social services to provide support to various categories of the population in territorial communities.  3. Knowledge of gender-sensitive approaches to the design, organization and provision of social services that help ensure more equal and effective outcomes for the entire society.  4. Knowledge of methods and tools for researching needs in communities  5. Knowledge of the basics of marketing, PR, and crisis communications.  6. Search, analyze and synthesize information from various sources to solve specific tasks for the provision of social services, use modern information resources and software products.  7. Observe the principles of technologies for providing social services to certain categories of the population.  8. Use electronic platforms for accounting and organization of social services, which allows you to conveniently manage the customer base, control receipts and distribution of resources, and automate document processing processes.  9. Develop business models for social entrepreneurship, including market analysis, target audience definition, strategy development, financial issues and other aspects related to creating a successful social enterprise.  10. Develop a communication strategy with the internal and external environment of the social enterprise.  11. Develop a project plan for a specific task and successfully implement it.  12. Carry out supervision in social entrepreneurship in order to improve the efficiency and quality of work. | |
| **7. Resource support for the implementation of the professional development program** | |
| **Human resources** | The educational process is carried out by scientific and pedagogical staff who have the appropriate basic education and/or scientific degrees/titles and practical experience.  Involvement of instructors in training is carried out based on the principles of correspondence of their scientific specialties to the field of knowledge and specialty; monitoring the level of their scientific activity; systematic improvement of professional qualifications; implementation of the results of scientific activities and internships in the TURBO project. |
| **Material and technical support** | The educational process takes place in specialized classrooms equipped with modern technical teaching aids, including those received as part of the TURBO project. Students have the opportunity to use the computer equipment with free access to the Internet, electronic libraries, food outlets. The condition of all premises meets the requirements of fire safety rules and sanitary requirements. |
| **Informational, educational and methodological support** | The information support system of the professional training program includes: official website, wireless Internet access points; open electronic courses on online educational platforms; electronic library, electronic archive-repository, electronic catalog of the virtual library; methodical recommendations and didactic materials for students' independent and individual work on the educational components of the program. |

**ІІ. List of educational components of the professional training program and their logical sequence**

| Code | Program components | Number of credits/hours | Form of study | Form of control |
| --- | --- | --- | --- | --- |
| **І. MANDATORY COMPONENTS** | | | | |
| ***Module 1. Social services as a set of measures aimed at individual population groups*** | | | | |
| MC.1 | Modern approaches to the social services provision: basics and digital technologies | 2/60 | Offline/  online | Test |
| MC.2 | Regulatory and legal aspects and standards of social services provision | 2/60 | Offline/  online | Test |
| MC.3 | Provision of Social Services: Technological and Gender Aspects | 2/60 | Offline/  online | Test |
| ***Module 2. Social entrepreneurship as an agent of positive changes in the community*** | | | | |
| MC. 4 | Basics of social entrepreneurship and technologies of its creation | 2/60 | Offline/  online | Test |
| MC. 5 | Interaction of social entrepreneurs with communities: from needs assessment to communication campaigns | 2/60 | Offline/  online | Test |
| MC. 6 | Project management and supervision in social entrepreneurship | 2/60 | Offline/  online | Test |
| ***Module 3. "Soft skills" of a social entrepreneur*** | | | | |
| MC. 4 | Team cohesion and conflict management | 1,7/50 | Offline |  |
| MC.5 | Achievement motivation: the way to effective goal setting and implementation | 1/30 | Offline |  |
| MC. 6 | Maintaining emotional well-being: prevention of burnout and secondary trauma | 1/30 | Offline |  |
| MC. 7 | Marketing, PR and crisis communications in social entrepreneurship | 1/30 | Offline |  |
| **ІІ. ATTESTATION** | | | | |
| Complex final testing | | Test | Online | |
| **TOTAL** | | 16,6/500 | | |

**ІІІ. Forms of the attestation of the professional development program**

Training under the professional training program ends with the attestation of trainees in the form of a comprehensive final test (in online format) with the identification of the level of achievement of program results and competencies provided for by this program.

**ІV. Recommended literature**

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Тищенко, О. В. (2015). Законодавче забезпечення соціальних послуг в Україні: теоретично-правові проблеми. *Науковий вісник Ужгородського національного університету. Серія: Право*, (33 (1)), 197-202. URL: <http://www.irbis-nbuv.gov.ua/cgi-bin/irbis_nbuv/cgiirbis_64.exe?C21COM=2&I21DBN=UJRN&P21DBN=UJRN&IMAGE_FILE_DOWNLOAD=1&Image_file_name=PDF/nvuzhpr_2015_33(1)__50.pdf>

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Кузьмін, В. В., Тургенєва, А. О., Демченко, І. І., Кузьмин, В. В., Тургєнева, А. А., & Демченко, И. И. (2020). *Технології покращення надання соціальних послуг в Україні в сфері зайнятості*. Тернопіль: Тернопільський національний педагогічний університет імені Володимира Гнатюка. URL: <http://eir.zp.edu.ua/bitstream/123456789/6905/1/Kuzmin_Technologies.pdf>

Капська, А. Й., Завацька, Л. М., & Грищенко, С. В. (2011). *Технології соціальної роботи в зарубіжних країнах*. Тернопіль: Тернопільський національний педагогічний університет імені Володимира Гнатюка. URL: <http://erpub.chnpu.edu.ua:8080/jspui/bitstream/123456789/3595/1/%D0%A2%D0%B5%D1%85%D0%BD%D0%BE%D0%BB%D0%BE%D0%B3%D1%96%D1%97%20%D1%81%D0%BE%D1%86%D1%96%D0%B0%D0%BB%D1%8C%D0%BD%D0%BE%D1%97%20%D1%80%D0%BE%D0%B1%D0%BE%D1%82%D0%B8%20%D0%B2%20%D0%B7%D0%B0%D1%80%D1%83%D0%B1%D1%96%D0%B6%D0%BD%D0%B8%D1%85%20%D0%BA%D1%80%D0%B0%D1%97%D0%BD%D0%B0%D1%85.pdf>

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