

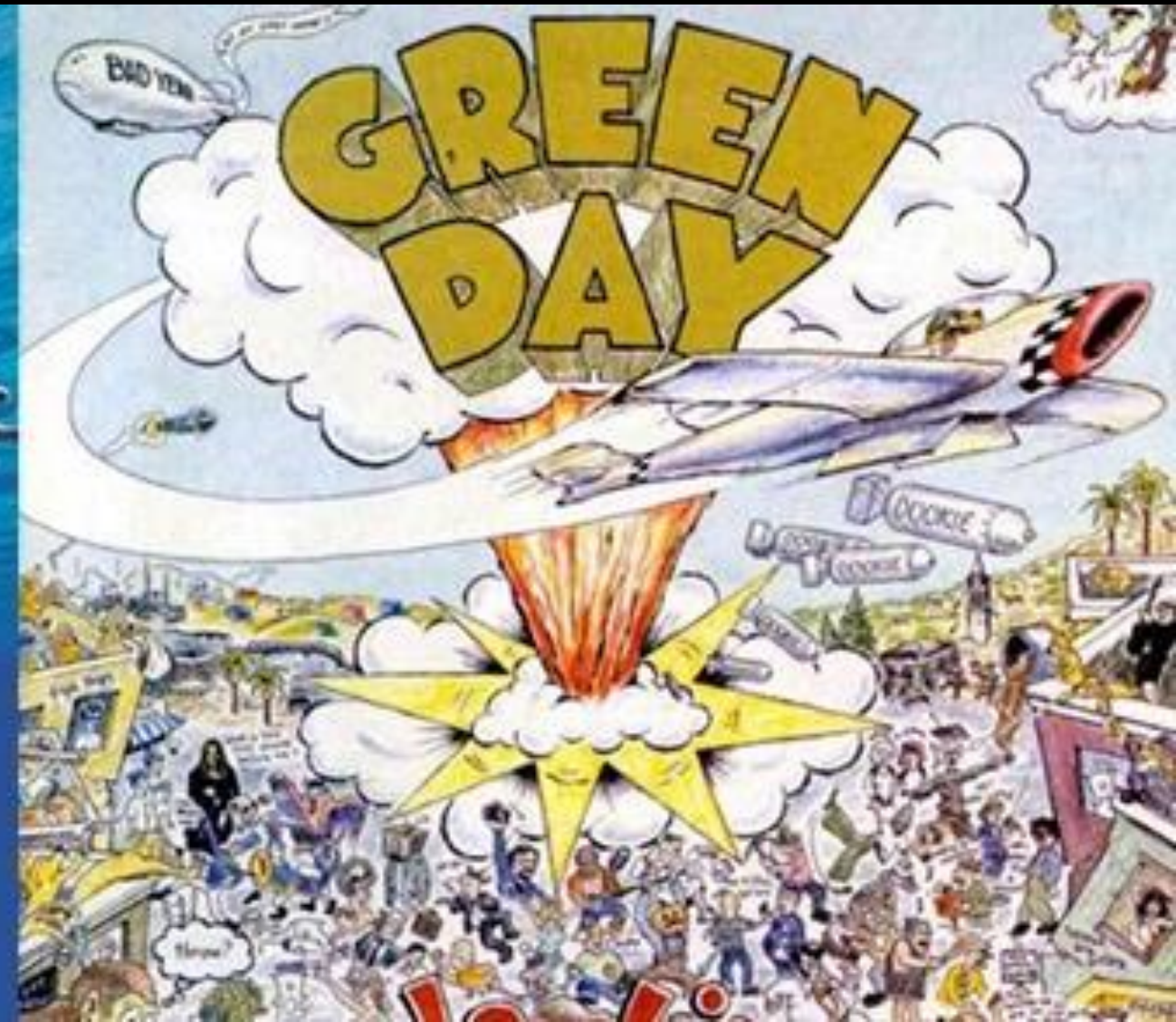
A JOURNEY INTO THE ALBUM COVER ART



2024
2023
2022
2020

THE AIM OF OUR PROJECT

is to delve deeper into the whole history, from the beginning of creating covers to the music albums (1960s) until present.



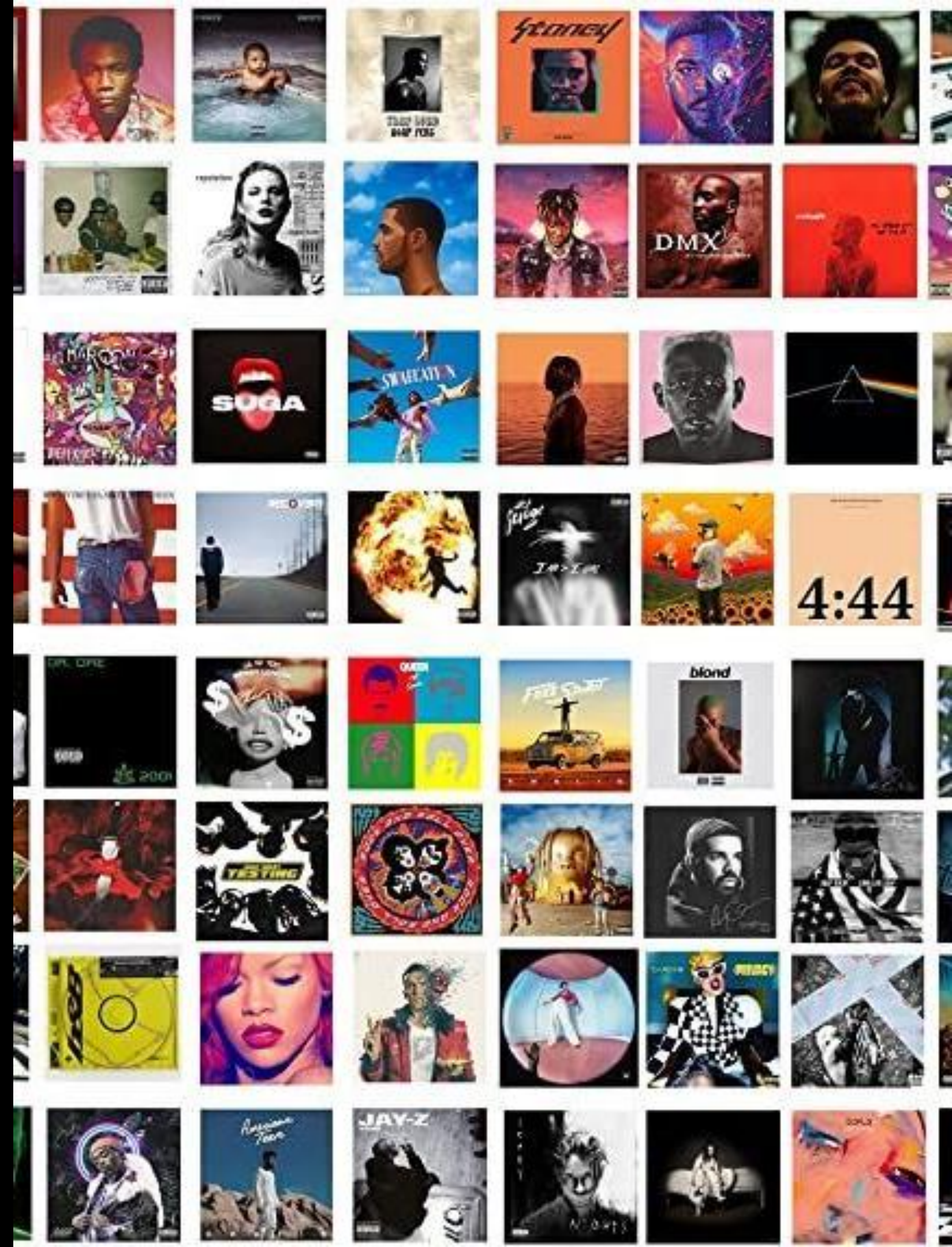


WHAT SHOULD BE ON AN ALBUM COVER?

You might see photographic portraits, paintings, sketches, collages or nearly nothing at all. The artist might appear front and center, or perhaps they take a backseat entirely, letting evocative imagery pull the listener into their world.

HISTORY OF COVERS

It all began in 1939 when Alex Steinweiss, a graphic designer who worked at Columbia Records, realized that the label could sell more copies of an album if the cover caught the consumer's attention. It worked, and soon became an indispensable part of the creative process when crafting (and marketing) an album.

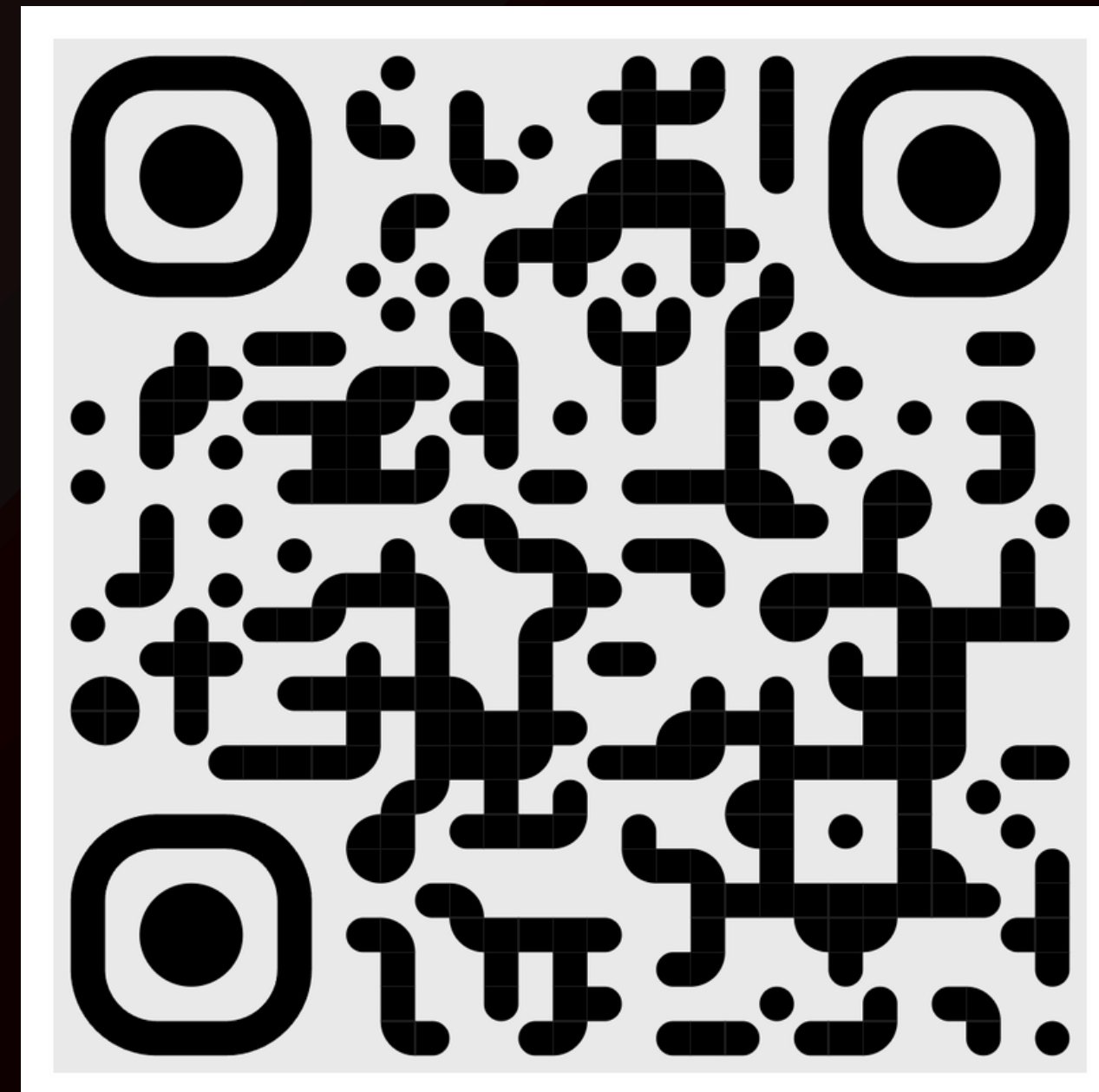


WHY ARE ALBUM COVERS IMPORTANT?

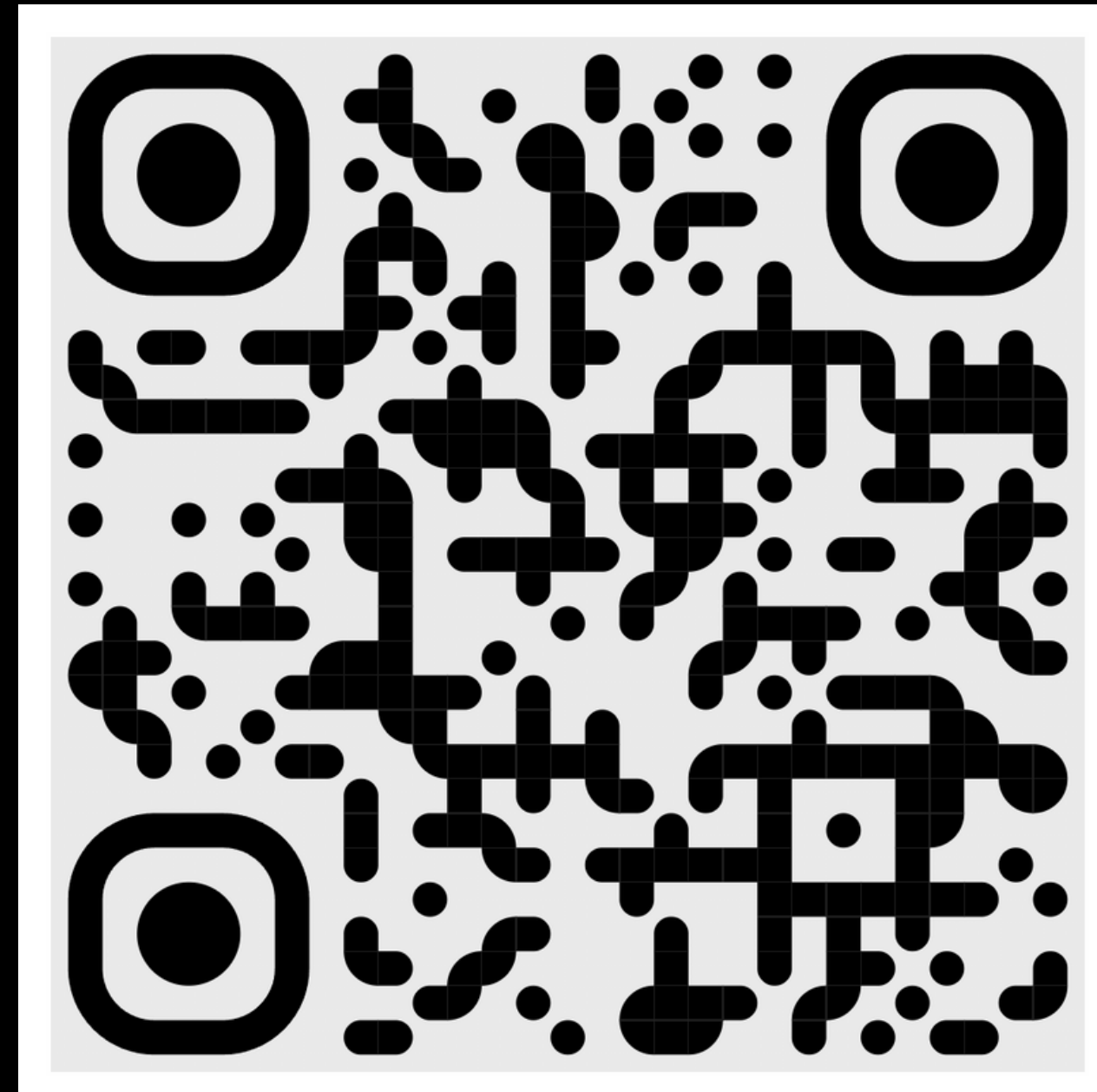


Iconic album covers can be the thing that propels an album to the top of the charts, but it's not an exact science. Cultural relevance and shock factor can make a huge difference in how an album cover is received. It's all about the artwork for album cover designs. Amazing cover art can be one of the most significant factors determining how well-received an album is.

THE BEATLES 'SGT. PEPPER'S LONELY HEARTS CLUB BAND' (1967)

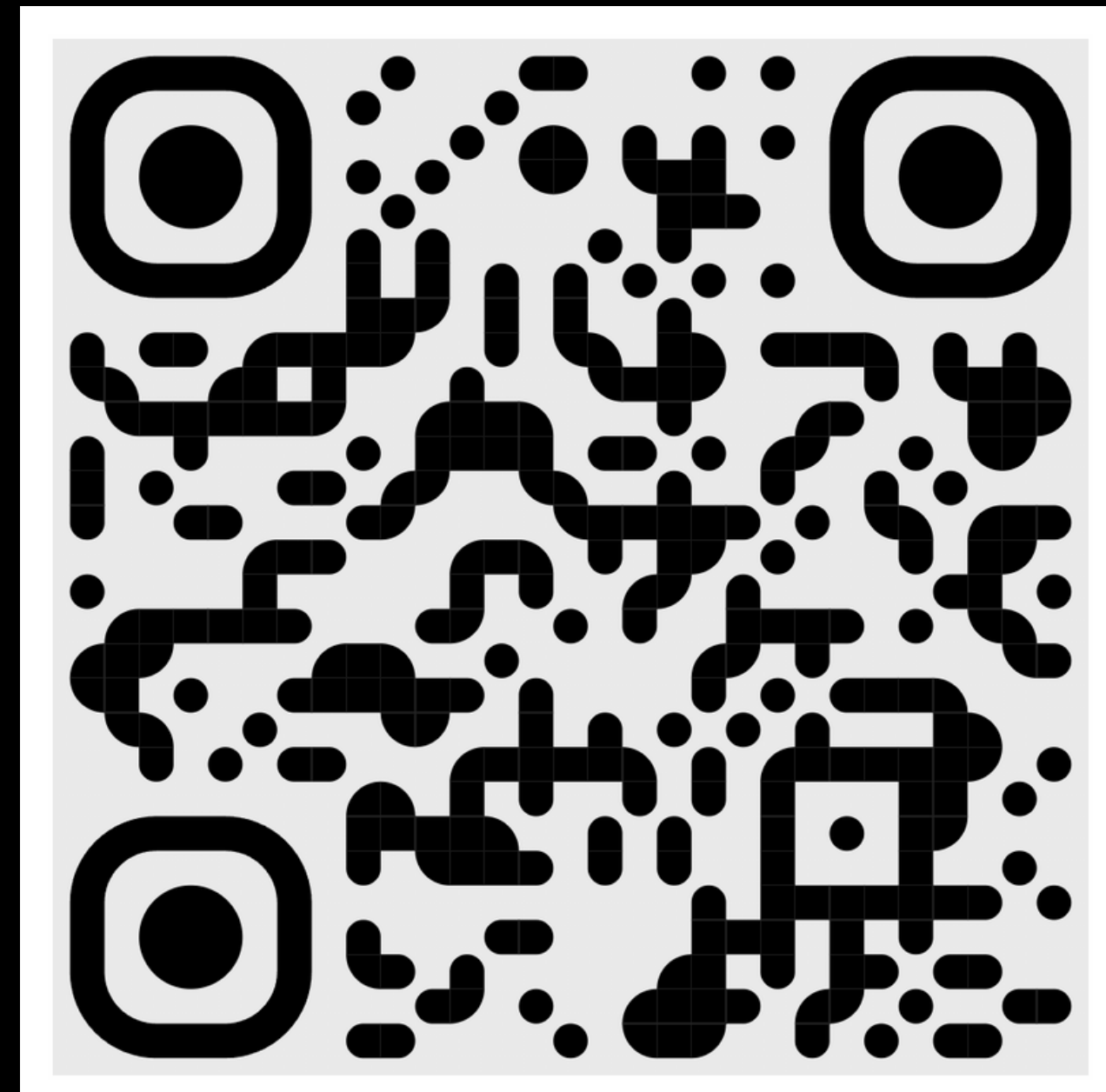


THE VELVET UNDERGROUND AND NICO (1967)

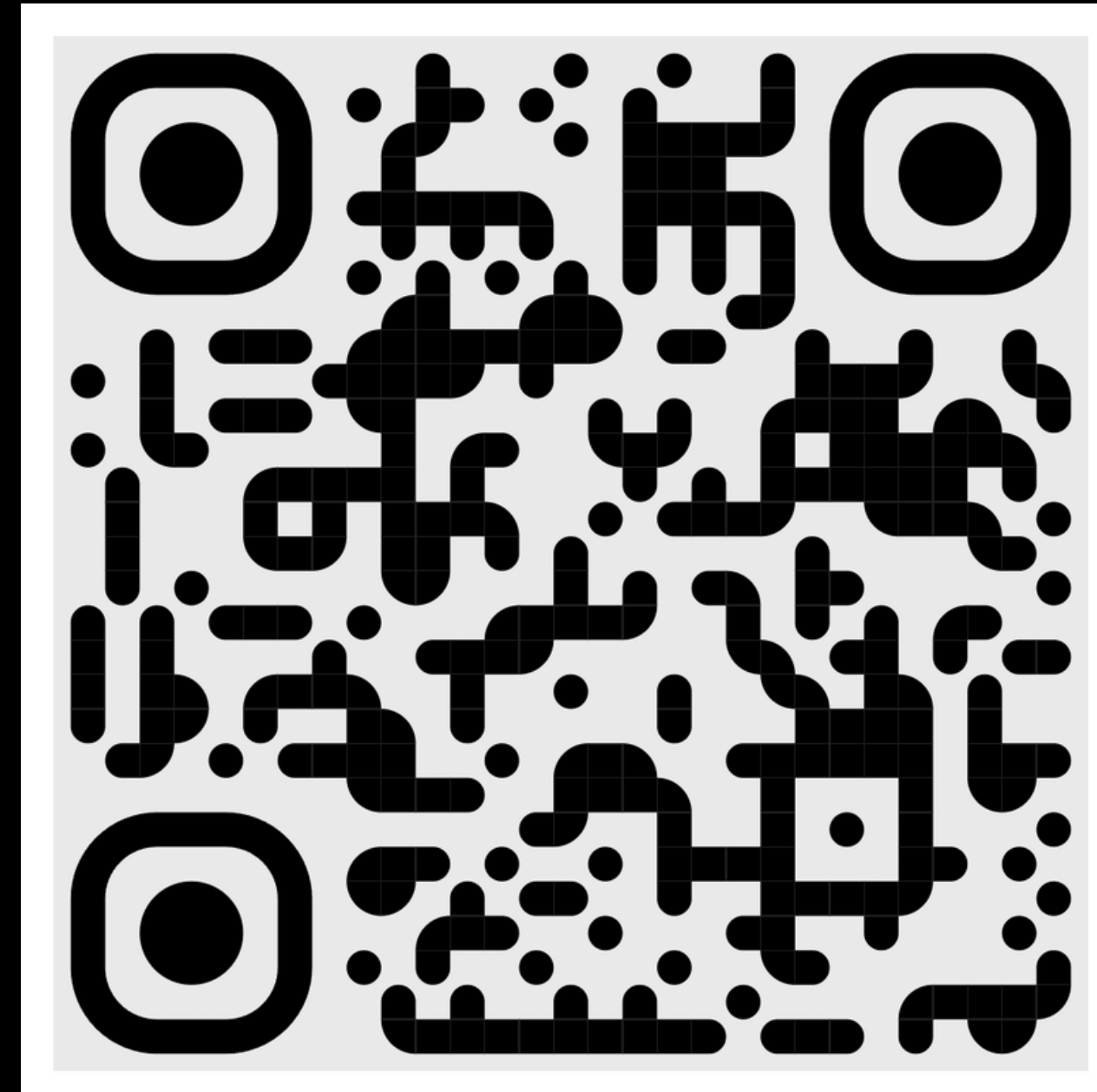


PINK FLOYD

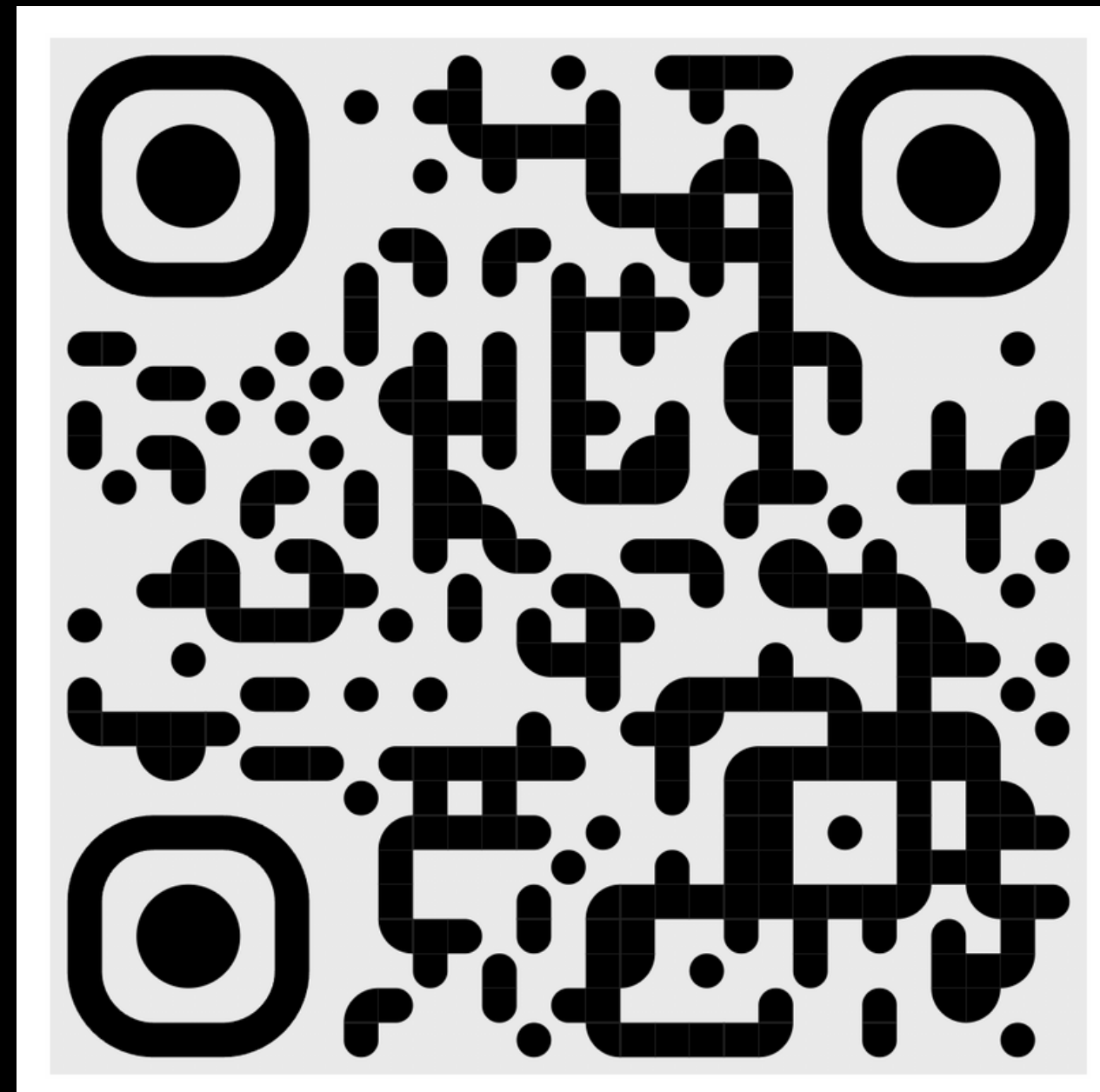
'THE DARK SIDE OF THE MOON' (1973)



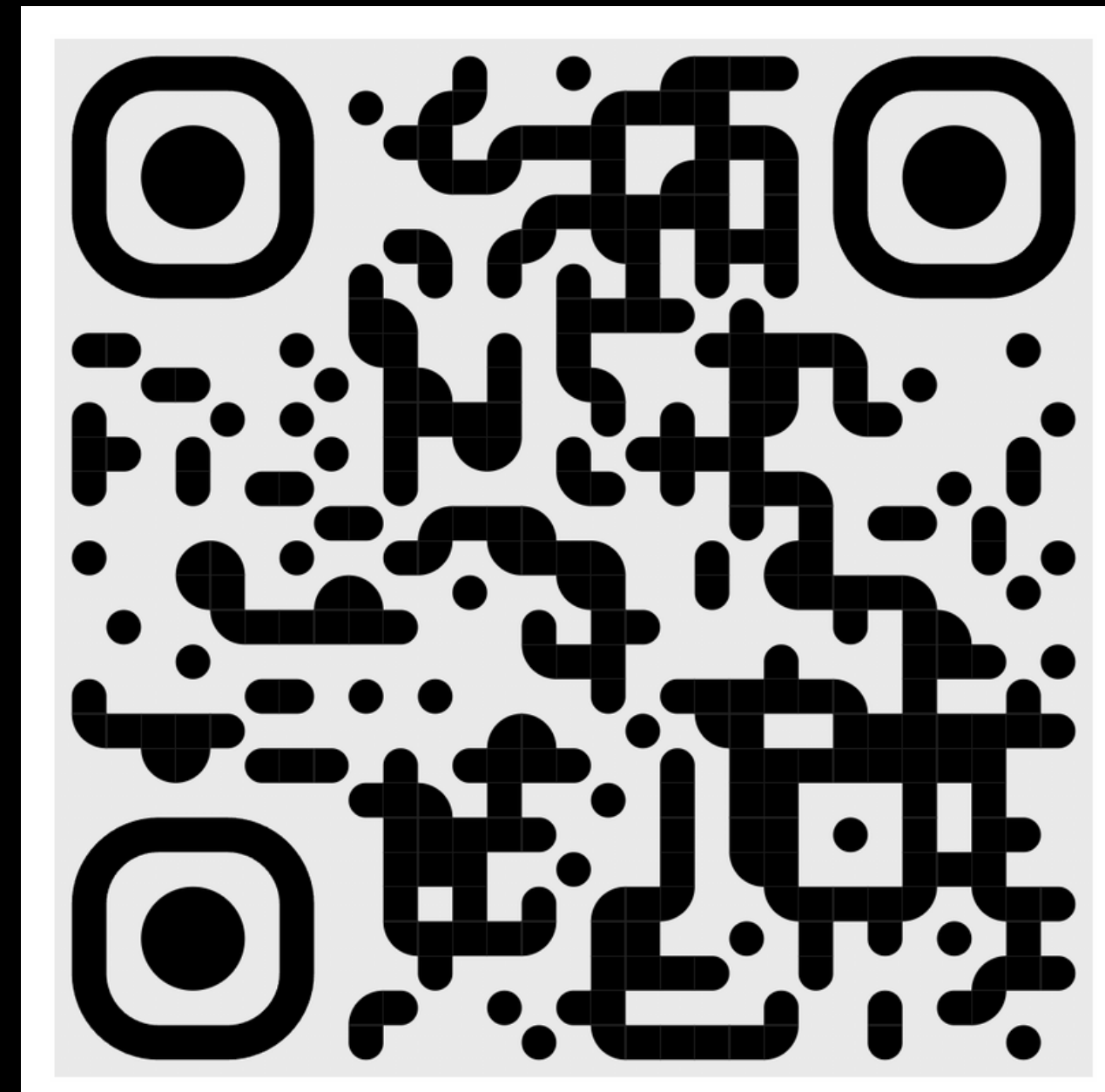
MADONNA 'TRUE BLUE' (1986)



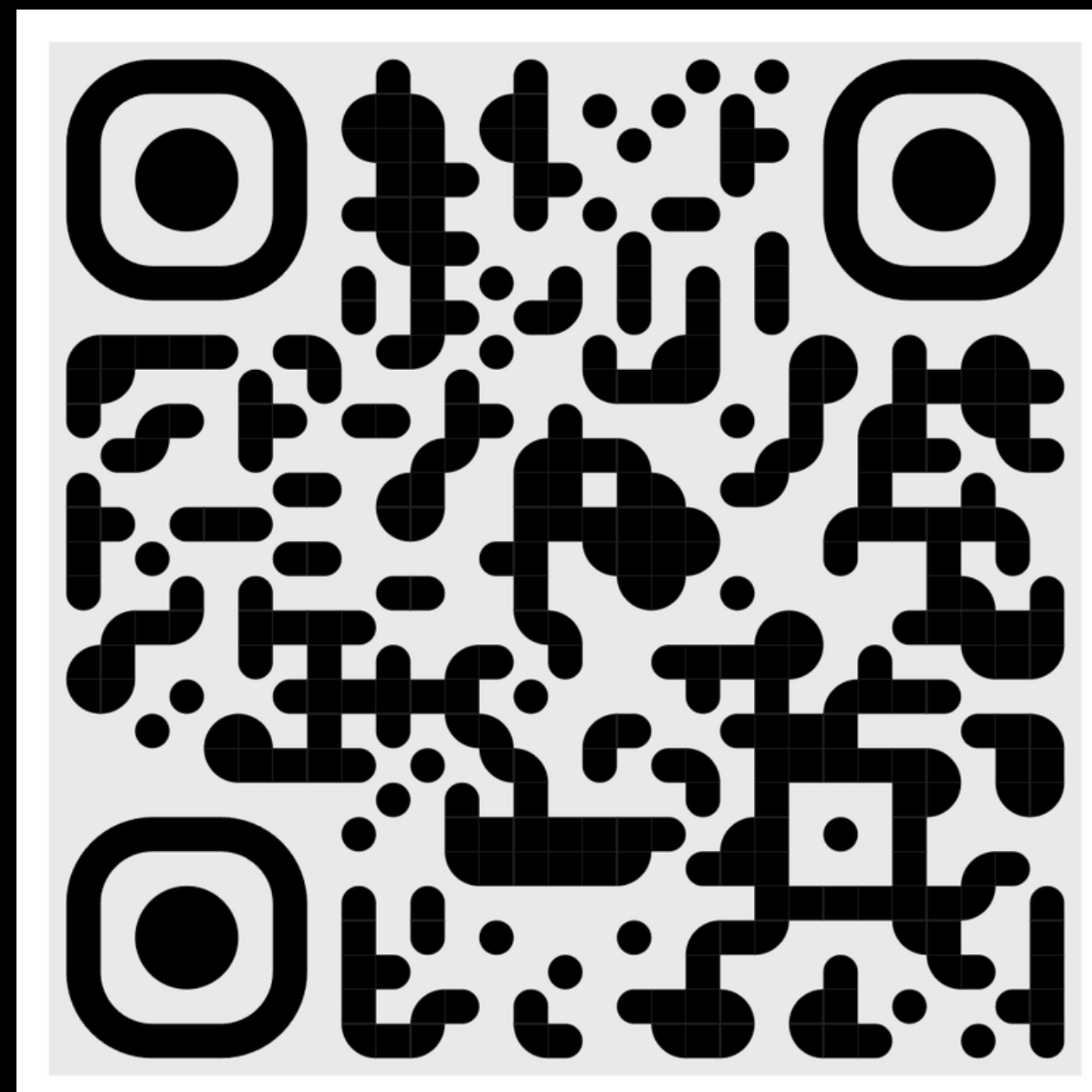
NIRVANA 'NEVERMIND' (1991)



LADY GAGA 'THE FAME MONSTER' (2009)



RIHANNA 'ANTI' (2016)



MEET OUR TEAM



Olha Stepaniak



Igor Wiktor Zawada



Mariia Nabit



Magdalena Celichowska

Q & A

THE BEATLES (STEREO)

BEWARE OF DARKNESS

BLACK FLAG

BEWARE OF DARKNESS
A NEW YOU RELEASE?

BLACK FLAG III

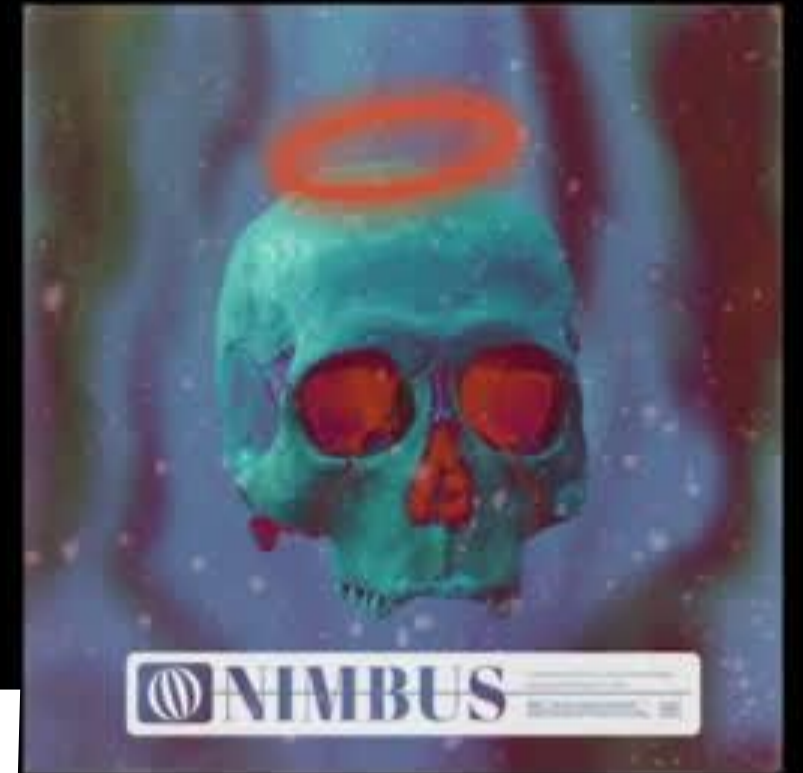
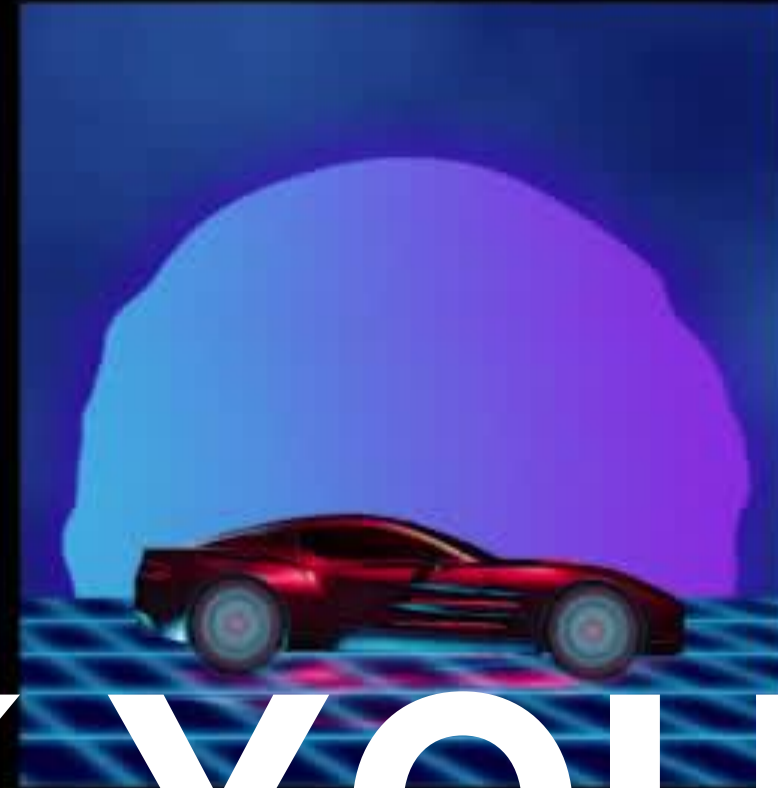
The Black Crowes
THE BLACK ANGELS

LET IT BE

THE BEATLES
LET IT BE
THE STEREO REMASTERED ALBUM
ON MAY 19 1993

JON BELLION
THE DEFINITION

THE Black Angels
DEATH SONG



THANK YOU!

