# Ministry of Education and Science of Ukraine Lviv Polytechnic National University Institute of Law, Psychology and Innovative Education Department of Journalism and Mass Communication



## DEAR COLLEAGUES!

We invite you to take part in the International Scientific and Practical Conference "Innovations and Peculiarities of Media Functioning in Democratic Societies", which will be held on May 22, 2024.

The goal of the conference is the exchange of achievements, research results, and developments between scientists, practitioners, graduate students, experts, specialists in the field of journalism, mass media, theory and practice of mass communication, and related fields of knowledge.

The conference will be held online - Zoom.

Conference languages: Ukrainian, English.

To participate in the conference, it is necessary to send theses to the e-mail address <a href="mailto:kazimovauliana@gmail.com">kazimovauliana@gmail.com</a> by May 10, 2024 (inclusive) (the file name is the author's last name in English: for example, Ivanenko.doc).

Requirements for abstracts of reports: text editor WORD (font 14, Times New Roman, line spacing 1.5), all margins - 2.5 cm, paragraph indent - 1.2 cm, alignment by width.

In the upper right corner: name, surname of the author, scientific degree, academic title (if any), position, department, full name of the institution where the author studies or works, city, country. For students' theses, it is necessary to indicate the surname, initials and scientific degree of the supervisor.

The title of theses is in the middle (capital letters, bold).

The abstract should not exceed 4 sentences (Times New Roman, 10; bold, 1 line spacing).

After the abstract, 3-5 key words are indicated (Times New Roman, 10; italics, bold).

The list of references (without repetitions) is provided at the end after the words "List of used sources" in the order of their mention, in accordance with the National Standard of Ukraine DSTU 8302:2015 "Information and documentation. Bibliographic reference. General provisions and rules of drafting".

In the text, citations to sources are indicated by square brackets indicating the serial number of the source in the list and the page (page) numbers after a comma, for example: [7, p. 16].

Text volume: from 2 to 5 A-4 pages (including the list of used sources).

Conference materials will be sent in electronic format after the conference (deadline – June 20, 2024).

Participation in the conference is free.

Contacts:

Y.R. Kazimova, senior lecturer at the Department of Journalism and Mass Communication, (+38) 093 42 39 707, +38032-258-31-03, kazimovauliana@gmail.com.

Address of the organizing committee: str. Knyazya Romana, 5, room 108, 108a, (Department of Journalism and Mass Communication, Institute of Law, Psychology and Innovative Education, Lviv Polytechnic National University), 79000, Lviv, Ukraine.

# EXAMPLE OF PRESENTATION OF ABSTRACTS OF REPORTS

Golyak T.

student of the Department of Journalism

"Uzhgorod National University"

Scientific supervisor: Bidzilya Yu. M.

Doctor of Sciences in Social Communications, Prof., Head of the Department of Journalism

# SPECIFIC COVERAGE OF POPULAR SCIENTIFIC SUBJECTS In the "UKRAINIAN WEEK" MAGAZINE

The paper examines modern problems of coverage of popular science topics in the information space of Ukraine, which gave grounds for asserting a sufficiently low frequency of journalists addressing such issues, in particular in print media. Based on the theoretical and methodological works of Ukrainian and foreign scientists, the concept of "scientific journalism" was considered, and the common and different functions of it compared to science were investigated. The formal and substantive features of popular science materials on the pages of "Ukrainian Week", as one of the few domestic magazines that regularly covers similar issues, have been clarified.

Keywords: popular science topics, mass media, scientific journalism.

Text. Text.

### references

- 1. Journalist's dictionary: Terms, mass media, figures / in general. ed. Yu. M. Bidzily. Uzhhorod: Zakarpattia, 2007. 224 p.
- 2. Bidzilya Y. M., Sivak O. M. Transformation of informational genres in modern journalism // Scientific Bulletin of Uzhhorod University. Ser. Philology. 2003. No. 7. P. 89–92.
- 3. Varych M. Popular science journalism as a method of communication in the socio-cultural space // Obraz. 2014. Issue 15. P. 5-3.
- 4. Mykhaylyn I. L. Fundamentals of journalism: a textbook. 5th ed., revision. and added K.: Center of Education. lit., 2011. 494 c.
- 5. Moskalenko A. Z. Theory of journalism: a textbook. K.: Express-ad, 1998. 334 p.
- 6. Zdorovega V. Y. Theory and methodology of journalistic creativity: a textbook. 2nd ed., revision. and added Lviv: PAIS, 2004. 268 p.