1st International Workshop on Social Communication and Information Activity in Digital Humanities

(Lviv, Ukraine, October 20, 2022)

Program

**10:00 – 10:15**   **SCIA-2022 Workshop Opening**   Co-Chair: Oleksandr Markovets   Moderators: Ruslana Pazderska, Nataliia Vovk, Nestor Dumanskyi, Alina Petrushka   Join Zoom Meeting: https://us02web.zoom.us/j/4377195129?pwd=RzF4L2IyTngrbnFHZVFsenpXdnlvZz09   Meeting ID: 437 719 5129, Passcode: 20102022

**10:15 – 12:45  ** **Session 1. Social Communication and Cultural Analytics**
10:15 – 10:30	Oleksandr Markovets and Mykola Buchyn **Threats of the Implementation of E-Voting and Methods of Their Neutralization**
10:30 – 10:45	Oleh Tsebenko, Olha Ivasechko, Yaryna Turchyn and Roman Holoshchuk **EU Digital Market: the Future of Eastern Partnership** Funded by the European Union. Views and opinions expressed are however those of the authors only and do not necessarily reflect those of the European Union or European Education and Culture Executive Agency. Neither the European Union nor the granting authority can be held responsible for them. Project number: 101047462 — EUSTS — ERASMUS-JMO-2021-HEI-TCH-RSCH
10:45 – 11:00	Nataliia Khymytsia, Sergii Holub, Maria Holub and Oleksandr Morushko **Personality Prediction from Social Networks: a Review of Works**
11:00 – 11:15	Alina Petrushka, Ivanna Kozhushana and Elena Manach **Social Media as Communication Channels of Academic Libraries During the Covid-19 Pandemic**
11:15 – 11:30	Viktoriia Dobrovolska, Lyudmila Cherednyk and Yuliia Hunchenko **Modern library as a socio-cultural space**
11:30 – 11:45	Maria Komova **Digital television space: a typology of content as a reflection of democratic processes in Ukraine**
11:45 – 12:00	Oleksandr Tymchenko, Orest Khamula, Svitlana Vasiuta, Olha Lukovska, Solomiya Dorosh and Olha Sosnovska **Using Fuzzy Logic in the Research of the Data Visualization Process in Infographics**
12:00 – 12:15	Oksana Levytska, Halyna Lystvak, Svitlana Vasiuta and Nadiia Zelinska **The Market of Ukrainian Printed Books with Augmented Reality: Assortment, Problems and Communicative Aspects**

12:15 – 12:30	Olha Trach **Methods of Career Guidance Activity of the Department of Higher Education Institutions in Social Networks**
12:30 – 12:45	Andri Semenchenko, Volodymyr Gurkovskyi , Yevhen Romanenko and Viktoriia Sydorenko **Ukraine on the Road to the European Digital Market: Status and Tools for Implementing the European Digital Economy and Society Index in Ukraine**
**Lunch**
**13:15 – 16:00** **Session 2. Information Activity in Digital Humanities**
13:15 – 13:30	Serhii Holub, Nataliia Khymytsia, Maria Holub and Oleksandr Morushko **Machine Learning of the Classifier of Authors of Social Network Messages**
13:30 – 13:45	Ruslana Pazderska and Oleksandr Marcovets **The use of modern communication platforms for the organization of online education**
13:45 – 14:00	Anna Shilinh and Pavlo Zhezhnych **Development of a procedure for forming recommendations to updating the university's variable courses based on their indicator of selection trends**
14:00 – 14:15	Maria Komova, Tetiana Bilushchak, Alina Petrushka and Zhanna Myna **Consolidated Information Resource of University Archives of Lviv Polytechnic as a Research Platform of Scientific Heritage, Historical and Cultural Memory: Project Implementation Methodology**
14:15 – 14:30	Zhanna Myna, Andriy Nahirnyak, Vasyl Banakh and Marek Aleksander **Promotion of Cultural, Educational and Enlightenment Activities of Museums During the Pandemic and Overcoming Social Distance (as Exemplified by The Museum of the Lviv Polytechnic National University)**
14:30 – 14:45	Nestor Dumanskyi and Nataliia Kunanets **Evaluation of Information Resources of Scientific Libraries**
14:45 – 15:00	Yury Palekha, Nataliia Zozulia, Nataliia Moskovhcenko, Volodymyr Sadovenko, Nataliia Vovk and Maksim Iavich **Technological Processes of Working with Documented Information in the Organization as an Indicator of Corporate Information Subculture**
15:00 – 15:15	Vithor G. F. Bertalan and Evandro E. S. Ruiz **Words Matter – Using Machine Learning to verify how words absolve or condemn defendants**
**15:15 – 16:00** **Workshop Closing** Co-Chair: Oleksandr Markovets