


Onsite and Hybrid (Indicative) Program

22 May to 28 May 2022 at Aschaffenburg University of Applied Sciences, Germany

For students from abroad that cannot join onsite, the academic program is made available online. Content marked with the icon  is delivered both on-site and online (CET).

Sunday 22 May 2022

Arrivals all day

Monday 23 May 2022

- 11:00 AM
Official Welcome in the "Hocksaal" & Welcome Brunch & World Cafe on Campus



- 1:00 PM
Kick-off and Teambuilding



- 3:00 PM
Prof. Boris Bauke (AUAS, Germany) - *Entrepreneurship as a Career Path* & inputs by lecturers facilitated by VentureLab

- 7:30 PM
Guided City Tour and Pub Crawl

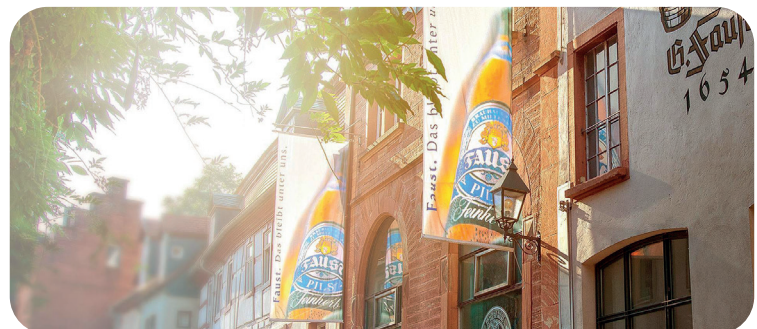


Tuesday 24 May 2022



- 10:00 AM
Prof. Keolebogile Shirley Motaung (DUT, South-Africa) - *Commercialisation of University Research (Canvas Workshop)* & inputs by lecturers facilitated by VentureLab

- 03:00 PM
Tour to Miltenberg & Campus Miltenberg, including Faust-Brewery-Tour and "Faust-Schmaus" (Feast)
Free evening and time to discover Aschaffenburg or Miltenberg



Wednesday 25 May 2022

– 09:00 AM

Visit to Frankfurt/M. and European Central Bank (ECB) including a talk on the Euro/ECB at the ECB



– 02:00 PM

Prof. Anne-Maria Aho & Prof. Dario Liberona (SeAMK, Finland) - *Knowledge Management and Value Creation - Finnish Company Cases*



– 04:30 PM

Meike Schumacher (AUAS, Germany) - *Design Thinking Method*



Free evening and time for shopping as shops will be closed on the next day due to a bank holiday in Bavaria.

Thursday 26 May 2022

(Ascension Day/Bank Holiday in Bavaria)



– 01:00 PM

Coaching and study for Exams/Presentations/Assignments (Marcel Rother, AUAS, Germany)

– 05:00 PM

Hiking to Aschaffenburg Vineyard Urbani Godelsberg incl. wine tasting



Friday 27 May 2022



– 09:00 AM

Self-study and preparation for Exams/Presentations/Assignments



– 01:00 PM

Exams/presentations/assignments (details will be provided separately)

– 06:00 PM

Farewell Ceremony & Barbecue on Campus



Saturday 28 May 2022

optional

Organised Tour to Heidelberg
(additional registration & fee)