



# PROGRAM

## International Summer School 2018: Logistics & Marketing

### Lviv Polytechnic National University, 16-20 April, 2018



<b>Monday, April 16</b>	
10 <sup>00</sup> -11 <sup>00</sup>	Summer School Opening. Greetings to the participants. <i>(Prof. Yevhen Krykavskyy, Dr. Nazar Fihun)</i>
11 <sup>00</sup> -11 <sup>40</sup>	GoodLogistics Company: Introduction to the Case Study <i>(Oleksandr Gorpynchenko, Supervisor of Lviv Branch)</i>
11 <sup>10</sup> -12 <sup>10</sup>	Coffee Break
12 <sup>10</sup> -13 <sup>30</sup>	Integration Session. Teambuilding
13 <sup>30</sup> -14 <sup>30</sup>	Lunch Break
14 <sup>30</sup> -16 <sup>00</sup>	Excursion to the Museum of Lviv Polytechnic National University
16 <sup>00</sup> -18 <sup>00</sup>	Lviv City Tour
	Free time
<b>Tuesday, April 17</b>	
10 <sup>20</sup> -11 <sup>40</sup>	Logistics Business Game: Part 1 <i>(Dr. Natalya Chornopyska, Dr. Natalya Hayvanovych)</i>
11 <sup>40</sup> -12 <sup>10</sup>	Break
12 <sup>10</sup> -13 <sup>30</sup>	Logistics Business Game: Part 2 <i>(Dr. Natalya Chornopyska, Dr. Natalya Hayvanovych)</i>
13 <sup>30</sup> -14 <sup>30</sup>	Lunch Break
15 <sup>15</sup> -16 <sup>30</sup>	Excursion to the Lviv Brewery(www.lvivske.com)
16 <sup>30</sup> -18 <sup>00</sup>	Excursion to the Beer Museum «Lvivarnia» (www.lvivarnia.com.ua)
	Free time
<b>Wednesday, April 18</b>	
10 <sup>20</sup> -11 <sup>40</sup>	Training: Creating of Corporative E-mail campaign with YAMM <i>(Dr. Anna Dmytriv)</i>
11 <sup>40</sup> -12 <sup>10</sup>	Break
12 <sup>10</sup> -13 <sup>30</sup>	Web-analytics – opportunities and benefits <i>(Dr. Nazar Fihun)</i>
13 <sup>30</sup> -14 <sup>30</sup>	Lunch Break
15 <sup>00</sup> -17 <sup>00</sup>	Excursion to the Eleks <sup>®</sup> IT-Company (www.eleks.com)
	Free time
<b>Thursday, April 19</b>	
10 <sup>00</sup> -10 <sup>20</sup>	Logistics Day Opening <i>(Prof. Yevhen Krykavskyy)</i>
10 <sup>20</sup> -11 <sup>40</sup>	Master Class from Zammler Group <i>(Anton Tsymbal, Director of Sales Department)</i>
11 <sup>40</sup> -12 <sup>10</sup>	Break
12 <sup>10</sup> -13 <sup>30</sup>	Case Study from GoodLogistics Company <i>(Oleksandr Gorpynchenko, Supervisor of Lviv Branch)</i>
13 <sup>30</sup> -14 <sup>30</sup>	Lunch Break
15 <sup>15</sup> -16 <sup>30</sup>	Excursion to the JSC Galychpharm (www.arterium.ua)
16 <sup>30</sup> -18 <sup>00</sup>	Master Class from JSC Galychpharm: Implementation of TOC, Lean production, Good practices (GMP, GDP, GSP) <i>(Bogdan Yakymiv, Head of purchasing and logistics department)</i>
	Free time
<b>Friday, April 20</b>	
10 <sup>20</sup> -11 <sup>40</sup>	Successful Cases of Social Responsible Logistics Companies. Workshop <i>(Dr. Natalya Mashchak)</i>
11 <sup>40</sup> -12 <sup>10</sup>	Break
12 <sup>10</sup> -16 <sup>10</sup>	Educational Quest
16 <sup>10</sup> -17 <sup>30</sup>	Summer School Closing. Certificates of Attendance.

**Registration fee: 100 UAH.**

**Registration form: <https://goo.gl/forms/z4aEAAz2M63OXQdH3>**

***The number of participants is limited!***

**Contact person:**

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