
Досвід публікування у закордонних виданнях

Олена Максимець,

к.е.н., доцент кафедри менеджменту зовнішньоекономічної діяльності,

Національний лісотехнічний університет,

Fulbright Senior Scholar 2007-2008

Мої публікації у міжнародних виданнях

- Maksymets O. Ukrainian Forest Sector Competitiveness Through Incorporation of Sustainable Development Aspects into MBA in Forest-Related Industry Courses / Olena Maksymets // Studia Periegetica (accepted for publishing 21 January 2016)
 - Maksymets O. International competitiveness: a case study of American, Swedish and Ukrainian forest industries / O. Maksymets, L. Lonnstedt // The International Trade Journal. – 2016, VOL. 00, NO. 00, 1–18.
 - Maksymets O. Trends in Markets for Forest-Based Products and Consequences for Selected Countries / Olena Maksymets, Lars Lönnstedt // Open Journal of Forestry. – 2015. – Vol. 5. – 697-710
 - Bihun Y., Maksymets O., Zibtsev S., Bates R. Star shines for birth of Christmas tree market / Ukraine Business insight. – Issue 4. – September. – 2011. – P. 16-17
-

Перший досвід

-
- Bihun Y., Maksymets O., Zibtsev S., Bates R. Star shines for birth of Christmas tree market / Ukraine Business insight. – Issue 4. – September. – 2011. – P. 16-17
-

Публікація як результат

- Стажування 01.2011 – 05.2011 – Visiting Scholar, WIRA Program, the Pennsylvania State University (University Park, PA)
 - WIRA Program - Програма розвитку для викладачів.
Мета - забезпечення можливості для молодих, перспективних викладачів з українських університетів з професійного розвитку в удосконалення навчальних планів та викладацького потенціалу.
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Ukrainian Business Insight

- <http://www.ukrainebusinessinsight.com/>

The screenshot shows the homepage of the Ukraine Business Insight website. The header features the site's logo, "UkraineBusiness insight", with the tagline "KNOWLEDGE IS THE KEY TO UNDERSTANDING". To the right is a large advertisement for Ukraine International Airlines (UIA), featuring the airline's logo and the website "www.flyUIA.com". Below the header is a navigation menu with links for Home, News, Magazine, Reports, Sign in, Contact us, and About us.

On the left side, there are links for "Advertise", "Register Free", and "Business Opportunities". Below these is a section for "Advertise: Video" featuring a portrait of a woman. Further down are links for "Watch: English, Ukrainian, Russian" and "Current Issue".

The main content area is titled "Welcome to Ukraine Business Insight" and contains three paragraphs of text. The first paragraph states that the publication is published in London and written by international and Ukraine-based writers and market experts. The second paragraph describes the content as incisive insight into market realities and opportunities. The third paragraph states the site's pro-free market stance.

At the bottom of the main content area is a search bar with a "Go!" button. Below the search bar are two article teasers: "STARK CHOICES REMAIN" and "US SUPPORTS UKRAINIAN REFORM".

On the right side, there are two promotional banners for events in Ukraine, Kyiv, both dated April 19-21, 2016. The top banner is for the "IMF VII INTERNATIONAL MEDICAL FORUM" and the bottom banner is for the "V INTERNATIONAL EXHIBITION OF MEDICAL TOURISM, SPA&WELLNESS". Below these banners is a small image of a woman pointing at a globe with the text "Creating Partnerships".

Ukrainian Business Insight

- Публікується у Лондоні. Статті надсилаються міжнародними і українськими авторами та ринковими експертами. UBI є єдиним міжнародним англomовним виданням, що висвітлює аспекти торгівлі та інвестицій з Україною
 - Провідні коментатори і практики забезпечують ретельний аналіз реального становища на ринку і динаміки їх зміни, подають читачам нові можливості в міру їх виникнення, а також розкривають будь-які потенційні загрози для бізнесу, з аналітичними коментарями щодо більш широких наслідків для бізнесу в країні.
-

Вимоги

- Дослідження реальних аспектів у певній галузі економіки України
 - Належним чином оброблена і проаналізована статистична інформація
 - Досконале володіння англійською мовою (наявність native-speaking співавтора)
 - Особливих вимог до оформлення немає – редакція журналу потім форматує відповідним чином
-

UkraineBusiness

KNOWLEDGE IS THE KEY TO UNDERSTANDING

insight

**UKRAINE CELEBRATES
20 YEARS OF ACHIEVEMENT -
RUES UNFULFILLED POTENTIAL**

FORESTRY

Star shines for birth of Christmas tree market

When you think about Ukraine's agricultural sector, images of the famous black earth and fields of sunflowers stretching to the horizon come to mind rather than rows of cultivated evergreen trees. However, with a population of more than 45 million and large expanses of abandoned land, Ukraine has the potential to utilise some of this marginal farmland to develop a Christmas tree industry

Christmas tree production is a seasonal enterprise that could provide Ukraine with a renewable product, positively impacting local economies and aiding rural development. The role of tree farming as a means to mitigate climate change through carbon sequestration also cannot be dismissed. This article provides a snapshot of the prospects for development and growth of a Christmas tree industry in Ukraine, based on interviews with customers and suppliers, as well as observations and anecdotal evidence.

that the most common and persistent explanation for the absence of a cultivated Christmas tree industry is because most Ukrainians do not have a well-developed preference for cultured Christmas trees and the assumption that there were enough wild trees in the forest undergrowth to meet market demand. Theft, vandalism and mafia control of the market are also repeatedly cited as obstacles.

A recent 2010 survey of Christmas tree trends indicates that attitudes may be changing. To determine the prospects for developing a Christmas tree market in Ukraine, the National Forestry University in Lviv and the National University of Life

Публікації в індексованих ВИДАННЯХ

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- Maksymets O. International competitiveness: a case study of American, Swedish and Ukrainian forest industries / O. Maksymets, L. Lonnstedt // The International Trade Journal. – 2016, VOL. 00, NO. 00, 1–18.
 - Maksymets O. Trends in Markets for Forest-Based Products and Consequences for Selected Countries / Olena Maksymets, Lars Lönnstedt // Open Journal of Forestry. – 2015. – Vol. 5. – 697-710
-

Публікації в результаті

- **09.2012-03.2013** – Visiting Scholar, research at Sveriges lantbruksuniversitet – Swedish University of Agricultural Sciences (Uppsala, Sweden) Visby Program grant by Swedish Institute
 - **11.2013-06.2015** – STINT (Swedish Foundation for International Cooperation in Research and Higher Education) Initiation Grant for development of international relationships with SLU. Initiation grant was awarded for the implementation of short-term project targeting the building of international relationships between the Department of Forest Products, SLU (Sveriges lantbruksuniversitet - Swedish University of Agricultural Sciences, Uppsala, Sweden) and the Department of International Business Management, Ukrainian National Forestry University (Lviv, Ukraine)
-

Стаття у відкритому доступі (індексована у Web of Knowledge)

- <http://www.scirp.org/aboutUs/ForAuthors.aspx>

The screenshot shows the homepage of Scientific Research Publishing. The header features the logo, the text "Scientific Research An Academic Publisher", an "OPEN ACCESS" badge, a "Journal" dropdown menu, and a search bar. A navigation menu includes Home, Articles, Journals, Books, Conferences, Services, Blog, and Submit. The main content area is divided into a left sidebar and a main right section. The sidebar contains "Browse Menu" (with links for Journals by Subject and Title) and "Browse Subjects" (listing various scientific fields). The main section features a yellow banner for "Scientific Research Publishing" with a description of SCIRP and a row of five journal covers: International Journal of Intelligence Science (IJIS), Journal of Quantum Information Science (JQIS), Open Journal of Composite Materials (OJCM), Open Journal of Accounting (OJAcct), and Open Journal of Medical Imaging (OJMI). Below this is a section for "Open Special Issues" with a list of topics and dates, and a "More>>" link.

Scientific Research
An Academic Publisher

OPEN ACCESS

Journal Search Title, Keywords, Author, etc.

Home Articles Journals Books Conferences Services Blog Submit

Browse Menu >>

Journals by Subject
Journals by Title

Browse Subjects >>

Biomedical & Life Sciences
Business & Economics
Chemistry & Materials Science
Computer Science & Communications
Earth & Environmental Sciences
Engineering
Medicine & Healthcare
Physics & Mathematics
Social Sciences & Humanities

Scientific Research Publishing

(SCIRP: <http://www.scirp.org>) is an academic publisher of open access journals. It also publishes academic books and conference proceedings. SCIRP currently has more than 200 open access journals in the areas of science, technology and medicine.

Open Special Issues [More>>](#)

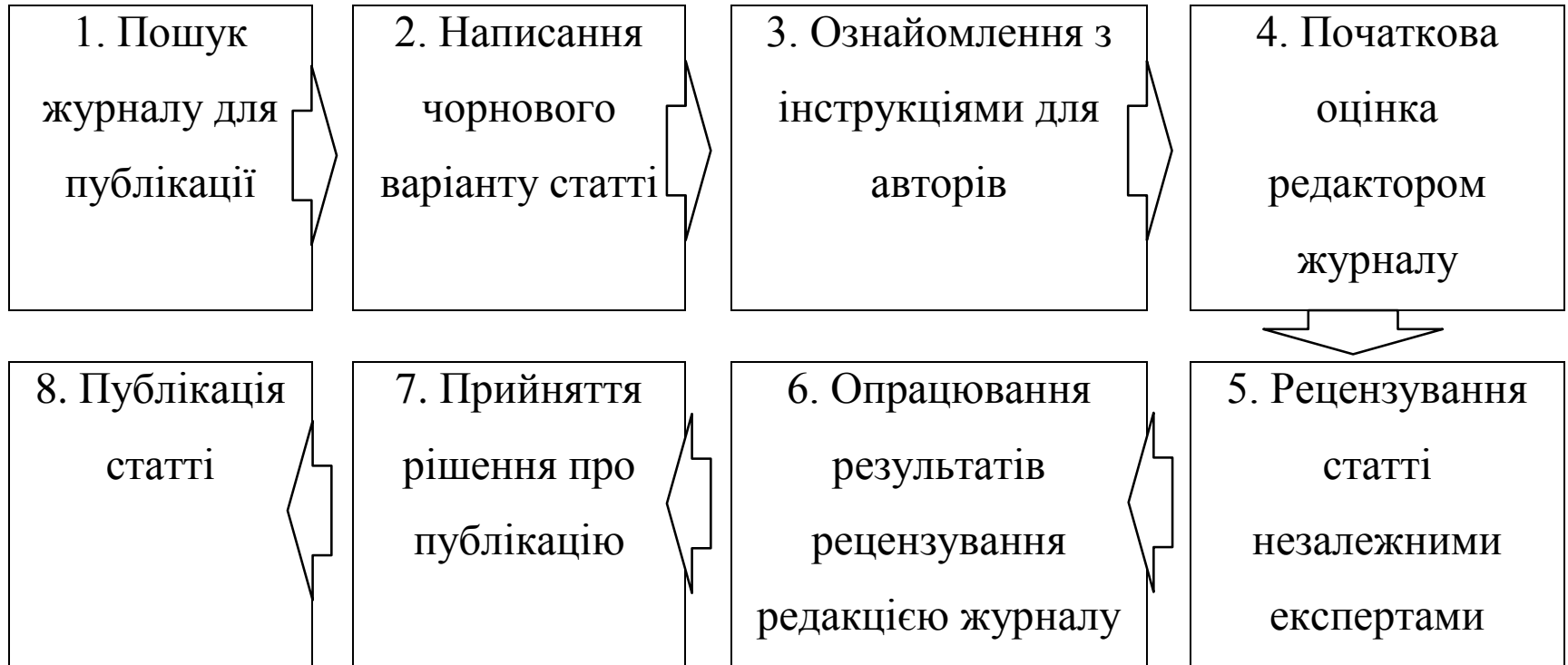
- Biocatalysis Research (22.03.2016)
- Chemometric Technique (22.03.2016)
- Suboptimal Health (22.03.2016)
- Anesthesia & Perioperative Care (22.03.2016)

Стаття у журналі індексованому у Scopus

- <http://www.tandfonline.com/action/journalInformation?show=aimsScope&journalCode=uitj20#.VvFmNPmLTIU>

The screenshot displays the Taylor & Francis Online interface. At the top, there is a navigation bar with links for Register, Sign in, Mobile, Librarians, Authors & Editors, and Societies. Below this is a secondary navigation bar with icons for Home, Browse, Products, Open access, Shortlist, and Cart. The main header area includes the Taylor & Francis Online logo and the text 'The online platform for Taylor & Francis Group content'. A search bar is present with a search button and the text 'Advanced and citation search'. Below the search bar, there are radio buttons for 'Within current journal' (selected) and 'Entire site'. The breadcrumb trail reads: Home > List of Issues > Latest articles > International Competitiveness: A Case Study of American, Swedish, and Ukrainian Forest Industries. On the left, a sidebar menu under 'Browse journal' includes options like 'View all volumes and issues', 'Current issue', 'Latest articles', 'Most read articles', 'Most cited articles', 'Submit', 'Subscribe', 'About this journal', and 'News & offers'. The main content area features the journal title 'The International Trade Journal', a CrossMark logo with a 'click for updates' button, and the article title 'International Competitiveness: A Case Study of American, Swedish, and Ukrainian Forest Industries'. Below the title, the DOI is listed as 10.1080/08853908.2016.1138910, followed by the authors 'Olena Maksymets^a & Lars Lönnstedt^{b*}' and the text 'Publishing models and article dates explained'. The publication date is 'Published online: 10 Feb 2016'. On the right, an 'Article metrics' box shows 'Views: 20' and 'Article metrics information'. At the bottom right, there are buttons for 'Full text HTML', 'PDF', and 'Full access'.

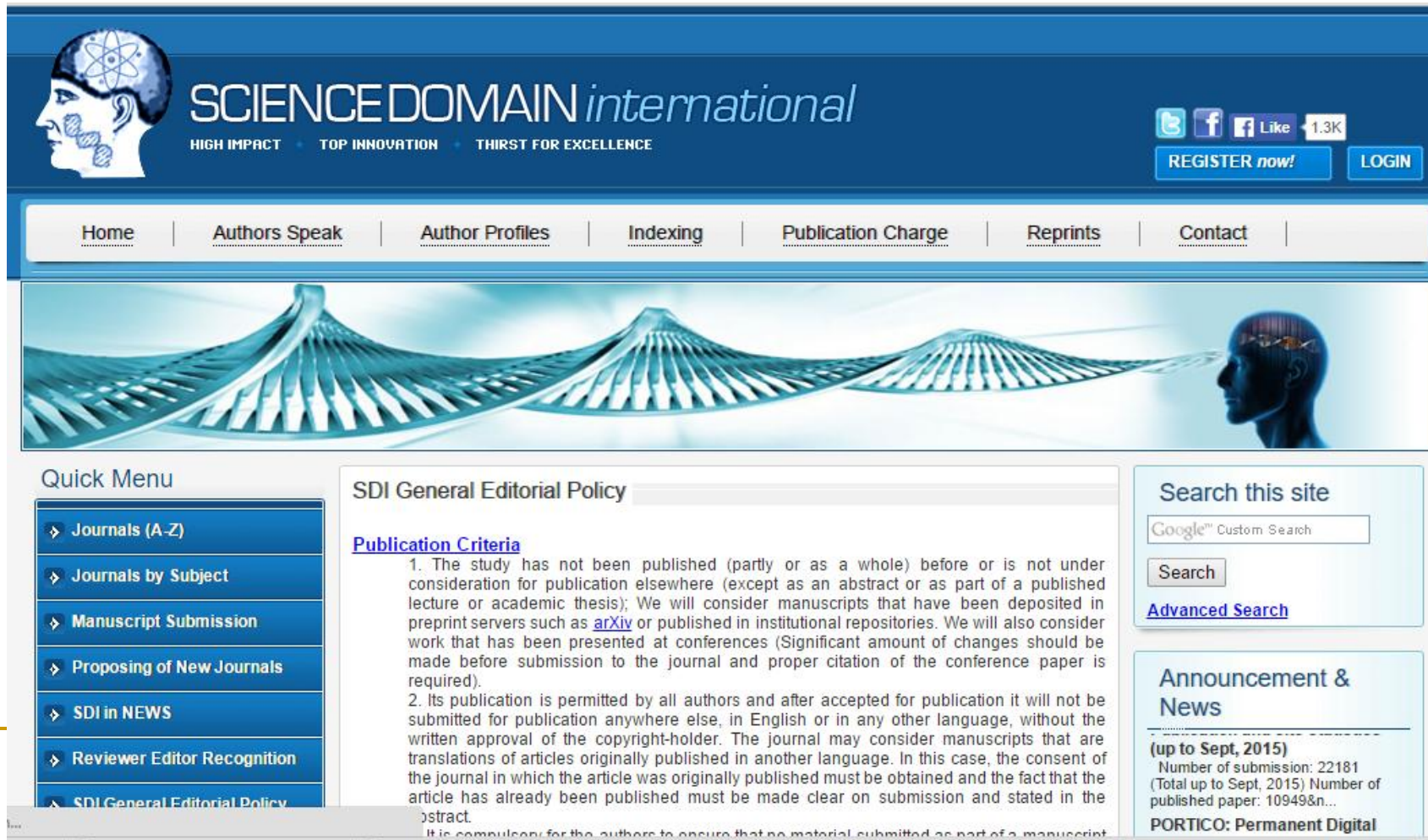
Основні етапи до публікації у міжнародному виданні



Де шукати можливості публікації

ScienceDomain International

- <http://www.sciencedomain.org/page/sdi-general-editorial-policy#Peer-Review-Guideline>



The screenshot displays the ScienceDomain International website. The header features the organization's logo, a stylized human head with a brain and neural connections, and the text "SCIENCE DOMAIN international" with the tagline "HIGH IMPACT · TOP INNOVATION · THIRST FOR EXCELLENCE". Social media icons for Twitter, Facebook, and LinkedIn are present, along with a "Like" button and a "1.3K" count. Navigation buttons for "REGISTER now!" and "LOGIN" are also visible.

The main navigation menu includes: Home, Authors Speak, Author Profiles, Indexing, Publication Charge, Reprints, and Contact.

The main content area features a large banner image of a DNA double helix structure. Below the banner, the "SDI General Editorial Policy" page is displayed. The "Quick Menu" on the left lists: Journals (A-Z), Journals by Subject, Manuscript Submission, Proposing of New Journals, SDI in NEWS, Reviewer Editor Recognition, and SDI General Editorial Policy.

The "SDI General Editorial Policy" section includes a "Publication Criteria" subsection with the following text:

1. The study has not been published (partly or as a whole) before or is not under consideration for publication elsewhere (except as an abstract or as part of a published lecture or academic thesis); We will consider manuscripts that have been deposited in preprint servers such as [arXiv](#) or published in institutional repositories. We will also consider work that has been presented at conferences (Significant amount of changes should be made before submission to the journal and proper citation of the conference paper is required).
2. Its publication is permitted by all authors and after accepted for publication it will not be submitted for publication anywhere else, in English or in any other language, without the written approval of the copyright-holder. The journal may consider manuscripts that are translations of articles originally published in another language. In this case, the consent of the journal in which the article was originally published must be obtained and the fact that the article has already been published must be made clear on submission and stated in the abstract.

It is compulsory for the authors to ensure that no material submitted as part of a manuscript

On the right side of the page, there is a "Search this site" section with a Google Custom Search input field and a "Search" button. Below it is a link to "Advanced Search".

At the bottom right, there is an "Announcement & News" section with the following text:

(up to Sept, 2015)
Number of submission: 22181
(Total up to Sept, 2015) Number of published paper: 10949&n...
PORTICO: Permanent Digital

Journals by Subject



SCIENCE DOMAIN *international*

HIGH IMPACT • TOP INNOVATION • THIRST FOR EXCELLENCE



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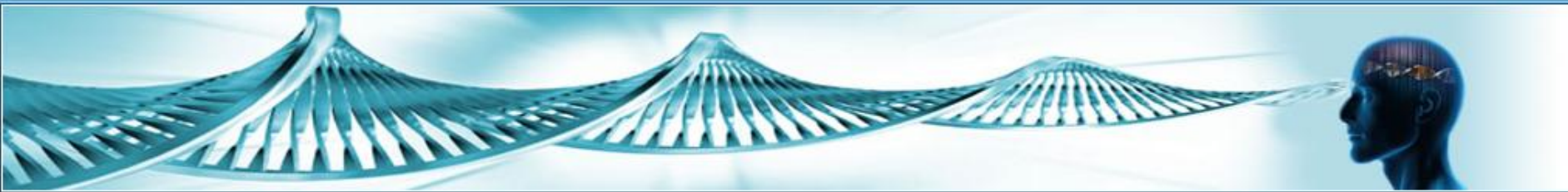
[Author Profiles](#)

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Quick Menu

- ▶ Journals (A-Z)
- ▶ Journals by Subject
- ▶ Manuscript Submission
- ▶ Proposing of New Journals
- ▶ SDI in NEWS
- ▶ Reviewer Editor Recognition
- ▶ SDI General Editorial Policy

List of Journals

Biological Science

- American Journal of Experimental Agriculture
- Annual Research & Review in Biology
- British Biotechnology Journal
- British Microbiology Research Journal
- European Journal of Nutrition & Food Safety
- International Journal of Biochemistry Research & Review
- International Journal of Plant & Soil Science
- Journal of Advances in Biology & Biotechnology

Search this site

Google™ Custom Search

Search

[Advanced Search](#)

Announcement & News

PORTICO: Permanent Digital Archiving of SDI journals
SDI is happy to announce that all our journals are now permanently archived in PORTICO. Please see t...

The online platform for Taylor & Francis Group content

- <http://www.tandfonline.com/action/showPublications?display=byAlphabet>

The screenshot displays the Taylor & Francis Online website interface. At the top, the Taylor & Francis Online logo is on the left, and navigation links for 'Welcome Olena: My Account', 'Sign out', 'Mobile', 'Librarians', 'Authors & Editors', and 'Societies' are on the right. Below this, a secondary navigation bar includes 'Browse', 'Products', 'Open access', 'Shortlist', and 'Cart'. A search bar with a magnifying glass icon and a 'Search' button is present, along with the text 'Advanced and citation search'. The main content area is titled 'The online platform for Taylor & Francis Group content' and shows the breadcrumb 'Home > Browse'. On the left, a 'Publications by Subject' sidebar lists categories such as 'All Publications (2736)', 'Journals(2681)', 'Reference Works(52)', and 'Databases (3)'. The main area, titled 'All Publications', shows 'Showing 1-20 of 2736' and a navigation bar with 'ALL' and alphabetical links (A-Z). Below this, there are options to 'Select All', 'Sign up for alerts', and 'Add to shortlist'. The list of publications includes titles like 'Auto/Biography Studies', 'The AAG Review of Books', 'The Academy of Management Annals', and 'Accountability in Research: Policies and Quality Assurance', each with checkboxes for 'Aims & Scope' and 'Journal'.

Welcome Olena: My Account | Sign out | Mobile | Librarians | Authors & Editors | Societies

Taylor & Francis Online

Browse | Products | Open access | Shortlist | Cart

The online platform for Taylor & Francis Group content

Search | Advanced and citation search

Home > Browse

Publications by Subject

- All Publications (2736)
 - Journals(2681)
 - Reference Works(52)
 - Databases (3)
- + Area Studies (208) [News](#)
- + Arts (120) [News](#)
- + Behavioral Sciences (282) [News](#)
- + Bioscience (226) [News](#)
- + Built Environment (95) [News](#)
- + Communication Studies (63) [News](#)
- + Computer Science (79) [News](#)

All Publications
Showing 1-20 of 2736

[ALL](#) | [A](#) | [B](#) | [C](#) | [D](#) | [E](#) | [F](#) | [G](#) | [H](#) | [I](#) | [J](#) | [K](#) | [L](#) | [M](#) | [N](#) | [O](#) | [P](#) | [Q](#) | [R](#) | [S](#) | [T](#) | [U](#) | [V](#) | [W](#) | [X](#) | [Y](#) | [Z](#)

Select All | [Sign up for alerts](#) | [Add to shortlist](#) | 1 2 3 ... Next


<input type="checkbox"/> Auto/Biography Studies	Aims & Scope <input type="checkbox"/>	Journal
<input type="checkbox"/> The AAG Review of Books	Aims & Scope <input type="checkbox"/>	Journal
<input type="checkbox"/> The Academy of Management Annals	Aims & Scope <input type="checkbox"/>	Journal
<input type="checkbox"/> Accountability in Research: Policies and Quality Assurance	Aims & Scope <input type="checkbox"/>	Journal

Для чого потрібний профіль в
ORCID

ORCID

- <https://orcid.org/my-orcid>

The screenshot shows the ORCID iD profile page for Olena Maksymets. The header includes a search bar, a settings gear, and a language dropdown set to English. The main navigation bar has tabs for 'FOR RESEARCHERS', 'FOR ORGANIZATIONS', 'ABOUT', 'HELP', and 'SIGN OUT'. Below this, there are sub-tabs: 'MY ORCID RECORD', 'INBOX', 'ACCOUNT SETTINGS', 'DEVELOPER TOOLS', and 'LEARN MORE'. The profile information for Olena Maksymets is displayed, including her ORCID ID (0000-0001-8395-6195) and a link to view the public version. The profile is currently empty of education, employment, funding, and works records, with prompts to 'add some now' for each category. The 'Works' section shows one work titled 'International Competitiveness: A Case Study of American...'. The left sidebar contains links for 'Get a QR Code for your iD', 'Also known as', 'Country' (Ukraine), 'Keywords', and 'Websites' (Personal Professional).

Search  Connecting Research and Researchers

English





FOR RESEARCHERS FOR ORGANIZATIONS ABOUT HELP SIGN OUT


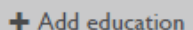

MY ORCID RECORD INBOX ACCOUNT SETTINGS DEVELOPER TOOLS LEARN MORE


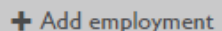

2,058,997 ORCID iDs and counting. See more...


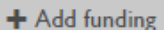

Olena Maksymets


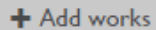





ORCID ID
id.orcid.org/0000-0001-8395-6195
View public version

Biography    
PhD in Economics, National Forestry University of Ukraine, Lviv, November 2005
Associate Professor, International Economic Activity Management Department, National Forestry University of Ukraine

Education (0)   Add education  Sort
You haven't added any education, add some now

Employment (0)   Add employment  Sort
You haven't added any employment, add some now

Funding (0)   Add funding  Sort
You haven't added any funding, add some now

Works (19)   Add works  Bulk edit  Sort
International Competitiveness: A Case Study of American,   

Get a QR Code for your iD ?

Also known as

Country
Ukraine

Keywords

Websites
Personal Professional

SCOPUS - ORCID

- <http://orcid.scopusfeedback.com/#/>

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6 | [Send publications](#)

Review your authored publications

Please indicate below which of the 3 publications are authored by you.

Sort by

<input type="checkbox"/>	<input checked="" type="checkbox"/>	Document Title	Author(s)	Date	Source Title
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	International Competitiveness: A Case Study of American, Swedish, and Ukrainian Forest Industries View in Scopus	Maksymets, O., Lönnstedt, L.	2016	International Trade Journal ,pp.1
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Program verification: State of the art, problems, and results. II 1 View in Scopus	Kryvyi, S.L., Maksymets, O.M.	2014	Cybernetics and Systems Analysis 50 (1) ,pp.8
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Program verification: State of the art, problems, and results. I View in Scopus	Kryvyi, S.L., Maksymets, O.M.	2013	Cybernetics and Systems Analysis 49 (6) ,pp.805

| [back](#) |



**Українські видання, що
індексуються у Scopus**

Українські видання, що індексуються у Scopus (економічні науки)

Економічний часопис - XXI	Economic Annals- XXI	Інститут регіональних досліджень НАН України Інститут суспільної трансформації а/с 297, Київ, 01030, Україна тел. +38 (044) 235-98-27 факс. +38 (044) 235-98-28 E-mail: economic.annals@gmail.com
Investment Management and Financial Innovations	Investment Management and Financial Innovations	ТОВ «Українські бізнес перспективи» 40022, Суми. Дзержинський провулок, буд. 10 Тел/факс +38-0542-775771 E-mail: serhiy.kozmenko@businessperspectives.org imfi_editor@businessperspectives.org
Науковий вісник національного гірничого університету	Scientific Bulletin of National Mining University	Національний гірничий університет 49000, м. Дніпропетровськ, пр. К. Маркса, 19, корп. 3, к. 24 а Тел.: (0562) 47-45-24. E-mail: NV.NGU@ukr.net
Проблеми і перспективи у сфері управління	Problems and Perspectives in Management	ТОВ «Українські бізнес перспективи» 40022, Суми. Дзержинський провулок, буд. 10 Тел/факс +38-0542-775771 E-mail: serhiy.kozmenko@businessperspectives.org imfi_editor@businessperspectives.org
Управління ризиками та контроль.	Risk Governance and Control:	Видавничий дім «Virtus InterPress» Поштова скринька 136 40000, м. Суми
Фінансові ринки та інститути	Financial Markets and Institutions	тел. +380542610360 E-mail: info@virtusinterpress.org

Приклад рецензії у peer-reviewed journal

Journal Name:	American Journal of Experimental Agriculture
Manuscript Number:	Ms_AJEA_24991
Title of the Manuscript:	An evaluation of profit margin of sawyers of wood products in the forestry zone surrounding Kumba (Cameroon)
Type of the Article	Original Research Article

General guideline for Peer Review process:

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Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	Ms_BJEMT_25758
Title of the Manuscript:	Economic Effect of Forest-Based Small Scale Enterprises (Fb-Sses) on Entrepreneurship Sustainability In South West, Nigeria
Type of the Article	Original Research Article

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Дякую за увагу!

